The 40th Annual
Pediatric Primary Care Conference

Pediatrics
at the Beach

July 20-22, 2018

Wyndham Virginia Beach Oceanfront Hotel
5700 Atlantic Avenue, Virginia Beach, Virginia

Presented by VCU Health Department of Pediatrics
and VCU Health Continuing Medical Education
Join us in Virginia Beach for three half-days of innovative content and updates in emergency medicine, primary care and developmental pediatrics with small group sessions that provide opportunities for interactive learning through case analysis and in-depth discussion. Workshops each day will allow for hands-on skill development in small groups with opportunities for networking. Continue to network with your peers and catch up with old friends at the casual evening receptions on Friday (family-friendly) and Saturday evenings.

This course is designed for physicians, nurse practitioners, physician assistants, nurses and other health care professionals who deliver primary, emergency and developmental care to children and adolescents.

Learn how to describe and treat:
• Eye injuries
• Abdominal pain
• Extremity injuries
• Drug allergic reactions
• Sex trafficking

Implementation techniques for:
• New AAP blood pressure guidelines
• Anxiety treatments
• Special needs of children of substance abusing parents

See demonstrations of:
• Safe sleep recommendations
• Useful smart phone apps
• Limb examinations

New for 2018: Doctor/Nurse Team Lunch & Learn
Attend this special one-hour session reviewing the team approach to office emergencies and disaster preparedness. We encourage physicians and nurses from the same practice to attend this session together. Physicians signing up for this session will receive a discount code for $25 off a health care professional (NP, PA, RN, etc.) registration for this year’s conference.

Register Online | cme.vcuhealth.org/peds
Friday, July 20: Emergency Medicine

A.M.

7:00   Check-In and Continental Breakfast with Exhibits

7:30   Welcome and Announcements
Linda Meloy, MD, FAAP
Moderator: Robin Foster, MD, FAAP, FACEP

7:40   American Academy of Pediatrics Update
President, Colleen Kraft, MD, MBA

8:00   The Eyes Have it: Essential Information about Pediatric Eye Injuries
Evan Silverstein, MD

8:50   Safe Sleep
Megan Heere, MD and Tiffany Kimbrough, MD

9:40   Abdominal Pain and Constipation in Children: What Every Provider Should Know
Flora Szabo, MD, PhD

10:30  Break with Exhibits

11:00  WORKSHOPS - SESSION 1

1. I Can Fix That!: Splinting Pediatric Orthopedic Injuries
   Christopher Pruitt, MD and Deanna Willis, MD
   (Enrollment limited to 40)

2. Every Super Hero Needs X-ray Vision: Reading Pediatric Radiographs
   Gregory Vorona, MD

3. The Child Sex Trafficking Epidemic: Is Your Practice Ready?
   Robin Foster, MD, FAAP, FACEP

4. Severe Cutaneous Adverse Reactions to Drugs: SJS, DRESS
   Ann-Marie Irani, MD

5. Smart Phone Apps: Improving the Practice of Pediatrics
   Sean McKenna, MD and Linda Meloy, MD

Register Online | cme.vcuhealth.org/peds
P.M.
12:00  Switch Workshops
12:05  WORKSHOPS (repeated) – SESSION 2
1:05   Conference Adjourns for the Day
1:10 –  Reach Out and Read Update and Recruitment
1:40   Robin Foster, MD, FAAP, FACEP
4:00 –  Virginia Chapter, American Academy of Pediatrics
5:00   Board Meeting
5:00 –  Networking Reception with Posters - Family Friendly
6:00   Posters will highlight faculty and the achievements of CHoR.
       The VA Aquarium & Marine Science Center will provide a touch tank experience.

Saturday, July 21: Primary Care

A.M.
7:00  Check-In and Continental Breakfast with Exhibits
7:40  Conference Announcements
     Moderator: Linda Meloy, MD, FAAP
7:50  AAP Virginia Chapter Update
     Virginia Chapter President, Sandy L. Chung, MD, FAAP, FACHE
8:00  Evaluating the Limping Child Across the Age Span
     Joanna Horstmann, MD
8:50  Discovering Motor Delays in Walking in a Well-Child Exam
     Amy Harper, MD
9:40  Fractured, Sprained, Overused or Underused: Common
     Hand and Wrist Injuries
     Jeffrey Roberts, MD, CAQSM
10:30 Break with Exhibits
11:00 WORKSHOPS - SESSION 1
       1. Approaching Immunization-Refusing Families
          John W. Harrington, MD
       2. How to Feed the Allergic Child
          Wei Zhao, MD, PhD
       3. Hypertension Guidelines 2017: Practical Case Application
          from the Cardiac and Renal Perspective
          Kerri Carter, MD, FAAP, and Megan Lo, MD
       4. Emergencies in the Office: Are We Ready?
          Aline Baghdassarian, MD, MPH, FAAP
          (Enrollment limited to 40)
       5. Pearls in Joint Exams: Upper and Lower Extremities
          Jeffrey Roberts, MD, CAQSM
P.M.
12:00  Switch Workshops
12:05  WORKSHOPS (repeated) – SESSION 2
1:05  Conference Adjourns for the Day
1:05 –  Doctor/Nurse Team Lunch & Learn: Emergency Preparedness
2:05  Optional Session - Limited Enrollment Available
      Susan Beckman, BSN, RN, CPEN and
      Nancy Georges, RN, IBCLC, CPN, CPEN, PNNCT
5:00 –  Alumni Reception & Annual Pediatrics Gathering Honoring:
       Joseph Zanga, MD | Conference Founder
       For friends and family of MCV, VCU and Children’s Hospital of
       Richmond at VCU Graduates.
       Hosted by Dr. Bruce K. Rubin, Jessie Ball duPont Distinguished
       Professor and Chair, Department of Pediatrics.

Dr. Joseph Zanga is a true advocate for children, dedicating
his successful career to advancing pediatric health care.
Dr. Zanga completed his pediatric residency and served as
chief resident at the Medical College of Virginia. During his
subsequent 19-year tenure with MCV, he provided influential
leadership in developing the pediatric ER, child abuse
program, and poison center.

Dr. Zanga was committed to the quality education of current
and future pediatric specialists, educating pediatric medical
students and residents at prominent medical centers throughout the country. A
recognized leader in his field, he was elected president of the American Academy
of Pediatrics. He also developed the Pediatrics at the Beach conference, providing
contemporary clinical education for professionals who deliver primary care to
children and adolescents. As we commemorate the 40th anniversary of this
thriving event, we also celebrate the innovation, dedication and guidance of
Dr. Zanga.

Sunday, July 22: Developmental and Behavioral

A.M.
6:30  Check-In and Continental Breakfast
7:10  Welcome and Announcements
      Moderator: Pasquale Accardo, MD, FAAP
7:15  Addressing Parental Substance Abuse in the Context of
      Pediatric Care
      Sebastian Tong, MD, MPH
8:15  Stress-Free CBT: A Practical Approach to Psychotherapy in
      the Pediatric Office Setting
      Julie Linker, PhD
9:15  Break
**WORKSHOPS - SESSION 1**

1. **Alphabet Soup: Effectively Working with the IEP, 504 Plan, FBA, and...**
   Harriet Marie Chapin, MS, CPNP

2. **Behavioral Approaches to Sleep Problems in Children with ADHD and Autism**
   Jennifer Accardo, MD, MSCE

3. **No Need for Anxiety in Treating Anxiety, Depression and OCD in the Pediatric Office Setting**
   Julie Linker, PhD

4. **The Invisible Disability: Developmental Coordination Disorder**
   Elizabeth Kopp Brown MS, OTR/L, Courtney English Lynch, MS, OTR/L and Eugenio Monasterio, MD

5. **De Minimis: How to Get the Most Out of the Least: Case Presentations in Development**
   Pasquale Accardo, MD, FAAP

**10:30** Switch Workshops

**10:45** WORKSHOPS (repeated) – SESSION 2

**11:45** Conference Adjourns

**Program Chairs**

**Pasquale Accardo, MD, FAAP**
James H. Franklin Professor
Developmental Pediatrics
Children’s Hospital of Richmond

**Robin Foster, MD, FAAP, FACEP**
Associate Professor
Pediatric Emergency Medicine
Children’s Hospital of Richmond

**Linda Meloy, MD, FAAP**
Professor
General Pediatrics
Children’s Hospital of Richmond
Medical Director, VCU Health
Continuing Medical Education

**Guest Speakers**

**John W. Harrington, MD**
Professor of Pediatrics
Eastern Virginia Medical School
Division Director, General Academic Pediatrics
President of the Professional Staff
Children’s Hospital of the King’s Daughters
Norfolk, VA

**Megan Heere, MD**
Associate Professor, Clinical Pediatrics
Lewis Katz School of Medicine
Temple University
Medical Director, Temple University Hospital Well Baby Nursery
Philadelphia, PA

**Jeffrey Roberts, MD, CAQSM**
Assistant Clinical Professor
Family Medicine
St. Francis Family Medicine Center
Midlothian, VA
Faculty

Children’s Hospital of Richmond at Virginia Commonwealth University, Richmond, VA

Jennifer Accardo, MD, MSCE
Assistant Professor
Developmental Pediatrics

Aline Baghdassarian, MD, MPH, FAAP
Assistant Professor
Emergency Medicine

Susan Beckman, BSN, RN, CPEN
Clinical Nurse IV
Emergency Medicine

Elizabeth Kopp Brown, MS, OTR/L
Occupational Therapist

Kerri Carter, MD, FAAP
Assistant Professor
Cardiology

Harriet Marie Chapin, MS, CPNP
Certified Pediatric Nurse Practitioner
Developmental Pediatrics

Nancy Georges, RN, IBCLC, CPN, CPEN, PNNCT
Clinical Nurse IV
Emergency Medicine

Amy Harper, MD
Associate Professor
Child Neurology
Medical Director, Muscular Dystrophy Association Care Center

Joanna Horstmann, MD
Assistant Professor
Orthopaedic Surgery

Ann-Marie Irani, MD
Professor
Allergy and Immunology

Tiffany Kimbrough, MD
Associate Professor
General Pediatrics

Julie Linker, PhD
Assistant Professor of Psychiatry
Licensed Clinical Psychologist
Virginia Treatment Center for Children

Megan Lo, MD
Assistant Professor
Nephrology

Courtney English Lynch, MS, OTR/L
Occupational Therapist

Sean McKenna, MD
Assistant Professor
General Pediatrics

Eugenio Monasterio, MD
Assistant Professor
Physical Medicine & Rehabilitation

Christopher Pruitt, MD
Assistant Professor
Emergency Medicine

Evan Silverstein, MD
Assistant Professor
Ophthalmology

Flora Szabo, MD, PhD
Assistant Professor
Gastroenterology

Sebastian Tong, MD, MPH
Assistant Professor
Family Medicine
VCU Health

Gregory Vorona, MD
Assistant Professor
Radiology

Deanna Willis, MD
Fellow, Emergency Medicine

Wei Zhao, MD, PhD
Associate Professor and Chief
Allergy and Immunology
Program Director, Allergy and Immunology Fellowship
Pediatric Ambulatory Medical Director
Registration Fees | Register online: cme.vcuhealth.org/peds

**Standard Registration**
- $475 Physician
- $350 Physician in training or health care professional (NP, PA, RN, etc.)
- $200 One-day fee

**VA Chapter AAP Members**
- $375 Physician
- $275 Physician in training

**VCU Dept. of Pediatrics**
- $325 Faculty and staff
- Fee waived - Residents and fellows (pre-approved by Planning Committee)

**MOC Credit (for physicians only)**
- $50 Additional fee

**Syllabus (free download available)**
- $60 Printed

**Cancellation Policy**
Registration fee, less a $60 non-refundable administrative fee, will be refunded only if written notice of cancellation is received via email to cmeinfo@vcuhealth.org on or before **July 5, 2018**. No refunds after this date.

If special accommodations are needed, please contact us at (804) 828-3640.

**Course Objectives**
- Identify evidence-based approaches to address the management of a variety of strategies for treatment of pediatric disorders.
- Integrate research advances and clinical innovations with the delivery of pediatric patient-centered care.
- Apply the discussions on controversies that surround areas of treatment and diagnosis in pediatrics to the bedside/clinical discussions with patients and their guardians.
- Incorporate into practice new guidelines, protocols, skills and best practices for management of pediatric conditions.

**Lodging Accommodations**

**Conference Hotel:**
*Wyndham Virginia Beach Oceanfront Hotel*
5700 Atlantic Avenue, Virginia Beach, VA 23451

A block of rooms has been reserved at the Wyndham until June 15. To book, call the hotel directly at (800) 365-3032 and identify yourself as an attendee of “Peds at the Beach 2018” to receive the discounted rate. Book your rooms early as the hotel frequently sells out. Complimentary parking is available for hotel guests.
Discounted room rates, excluding taxes and daily $2 resort fee:
Non-oceanfront: $219/night
Oceanfront: $249/night
Executive Level: $279/night
One-Bedroom Suite: $399/night
Two-Bedroom Suite: $499/night

Discounted rate available three days prior and post the scheduled conference dates, per availability.

ALTERNATE LODGING *limited number of rooms available*

Hilton Garden Inn Virginia Beach Oceanfront
3315 Atlantic Avenue, Virginia Beach, VA 23451
To book, call the hotel directly at (757) 305-9000 and identify yourself as an attendee of “VCU Pediatrics at the Beach” to receive the discounted rate of $259.00 per night, plus tax for single/double rooms.

Self-parking for overnight guests is complimentary. Valet parking for overnight guests is available at the rate of $16.00 per car. Rates are subject to change.

Children’s Hospital of Richmond at VCU (CHoR)
Children’s Hospital of Richmond at VCU is ranked among the nation’s top children’s hospitals by U.S. News & World Report. Learn more about our services and CME offerings at chrichmond.org/CME.

Virginia Chapter - American Academy of Pediatrics

Disclosure Statement
In compliance with ACCME Standards, all planner and presenter relationships with commercial supporters have been resolved. All presenting faculty affirm that they will employ the best available evidence from all sources to support any clinical recommendations made in their presentations. If learners detect any commercial bias in any presentation, they should document their observations on the Activity Evaluation Form.

Register Online | cme.vcuhealth.org/peds
Accreditation and Credit

VCU Health Continuing Medical Education is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

VCU Health Continuing Medical Education designates this live activity for a maximum of 14.0 **AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Successful completion of this CME activity, which includes participation in the activity, with individual assessments of the participant and feedback to the participant, enables the participant to earn 7 MOC points in the American Board of Pediatrics (ABP) Maintenance of Certification (MOC) program. It is the CME activity provider’s responsibility to submit participant completion information to ACCME for the purpose of granting ABP MOC credit.

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit pending.

This continuing medical education activity has been reviewed by the American Academy of Pediatrics and is acceptable for a maximum of **14.0** AAP credits. These credits can be applied toward the AAP CME/CPD Award available to Fellows and Candidate Members of the American Academy of Pediatrics.

Questions and Information

VCU Health Continuing Medical Education
(800) 413-2872 | (804) 828-3640 | cmeinfo@vcuhealth.org

*VCU Health is an equal opportunity/affirmative action employer.*

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Connect with your peers!

**Friday, July 20 | Networking Reception**

Looking to connect with other attendees? Don’t miss this year’s Friday evening networking reception, where you can mix and mingle in a relaxed atmosphere with other attendees and speakers, enjoy a light snack, and view posters highlighting faculty and achievements of CHoR.

Bring the whole family! Children are welcome to attend. The VA Aquarium & Marine Science Center will provide a touch tank experience.
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Emergency Medicine • Primary Care • Developmental/Behavioral