



The 40th Annual
Pediatric Primary Care Conference

Pediatrics at the Beach

July 20-22, 2018

Wyndham Virginia Beach Oceanfront Hotel
5700 Atlantic Avenue, Virginia Beach, Virginia

Presented by VCU Health Department of Pediatrics
and VCU Health Continuing Medical Education



Celebrating Forty Years of Pediatrics at the Beach!

Join us in Virginia Beach for three half-days of innovative content and updates in emergency medicine, primary care and developmental pediatrics with small group sessions that provide opportunities for interactive learning through case analysis and in-depth discussion. Workshops each day will allow for hands-on skill development in small groups with opportunities for networking. Continue to network with your peers and catch up with old friends at the casual evening receptions on Friday (*family-friendly*) and Saturday evenings.

This course is designed for physicians, nurse practitioners, physician assistants, nurses and other health care professionals who deliver primary, emergency and developmental care to children and adolescents.

Learn how to describe and treat:

- Eye injuries
- Abdominal pain
- Extremity injuries
- Drug allergic reactions
- Sex trafficking

Implementation techniques for:

- New AAP blood pressure guidelines
- Anxiety treatments
- Special needs of children of substance abusing parents

See demonstrations of:

- Safe sleep recommendations
- Useful smart phone apps
- Limb examinations

New for 2018: Doctor/Nurse Team Lunch & Learn

Attend this special one-hour session reviewing the team approach to office emergencies and disaster preparedness. We encourage physicians and nurses from the same practice to attend this session together. Physicians signing up for this session will receive a discount code for \$25 off a health care professional (NP, PA, RN, etc.) registration for this year's conference.



Register Online | cme.vcuhealth.org/peds

Schedule July 20–22, 2018

Friday, July 20: Emergency Medicine

A.M.

7:00 **Check-In and Continental Breakfast with Exhibits**

7:30 **Welcome and Announcements**

Linda Meloy, MD, FAAP

Moderator: Robin Foster, MD, FAAP, FACEP

7:40 **American Academy of Pediatrics Update**

President, Colleen Kraft, MD, MBA

8:00 **The Eyes Have it: Essential Information about Pediatric Eye Injuries**

Evan Silverstein, MD

8:50 **Safe Sleep**

Megan Heere, MD and Tiffany Kimbrough, MD

9:40 **Abdominal Pain and Constipation in Children: What Every Provider Should Know**

Flora Szabo, MD, PhD

10:30 **Break with Exhibits**

11:00 **WORKSHOPS - SESSION 1**

1. I Can Fix That!: Splinting Pediatric Orthopedic Injuries

Christopher Pruitt, MD and Deanna Willis, MD

(Enrollment limited to 40)

2. Every Super Hero Needs X-ray Vision: Reading Pediatric Radiographs

Gregory Vorona, MD

3. The Child Sex Trafficking Epidemic: Is Your Practice Ready?

Robin Foster, MD, FAAP, FACEP

4. Severe Cutaneous Adverse Reactions to Drugs: SJS, DRESS

Ann-Marie Irani, MD

5. Smart Phone Apps: Improving the Practice of Pediatrics

Sean McKenna, MD and Linda Meloy, MD

Register Online | cme.vcuhealth.org/peds

P.M.

12:00 **Switch Workshops**

12:05 **WORKSHOPS (repeated) – SESSION 2**

1:05 **Conference Adjourns for the Day**

1:10 – **Reach Out and Read Update and Recruitment**

1:40 Robin Foster, MD, FAAP, FACEP

4:00 – **Virginia Chapter, American Academy of Pediatrics**

5:00 **Board Meeting**

5:00 – **Networking Reception with Posters - *Family Friendly***

6:00 Posters will highlight faculty and the achievements of CHO.R.

The VA Aquarium & Marine Science Center will provide a touch tank experience.

Saturday, July 21: Primary Care

A.M.

7:00 **Check-In and Continental Breakfast with Exhibits**

7:40 **Conference Announcements**

Moderator: Linda Meloy, MD, FAAP

7:50 **AAP Virginia Chapter Update**

Virginia Chapter President, Sandy L. Chung, MD, FAAP, FACHE

8:00 **Evaluating the Limping Child Across the Age Span**

Joanna Horstmann, MD

8:50 **Discovering Motor Delays in Walking in a Well-Child Exam**

Amy Harper, MD

9:40 **Fractured, Sprained, Overused or Underused: Common Hand and Wrist Injuries**

Jeffrey Roberts, MD, CAQSM

10:30 **Break with Exhibits**

11:00 **WORKSHOPS - SESSION 1**

1. Approaching Immunization-Refusing Families

John W. Harrington, MD

2. How to Feed the Allergic Child

Wei Zhao, MD, PhD

3. Hypertension Guidelines 2017: Practical Case Application from the Cardiac and Renal Perspective

Kerri Carter, MD, FAAP, and Megan Lo, MD

4. Emergencies in the Office: Are We Ready?

Aline Baghdassarian, MD, MPH, FAAP

(Enrollment limited to 40)

5. Pearls in Joint Exams: Upper and Lower Extremities

Jeffrey Roberts, MD, CAQSM



P.M.

12:00 **Switch Workshops**

12:05 **WORKSHOPS (repeated) – SESSION 2**

1:05 **Conference Adjourns for the Day**

1:05 – **Doctor/Nurse Team Lunch & Learn: Emergency Preparedness**

2:05 *Optional Session - Limited Enrollment Available*

Susan Beckman, BSN, RN, CPEN and

Nancy Georges, RN, IBCLC, CPN, CPEN, PNNCT

5:00 – **Alumni Reception & Annual Pediatrics Gathering Honoring:**

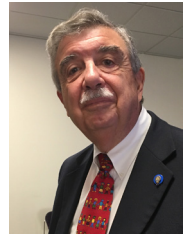
6:00 **Joseph Zanga, MD | Conference Founder**

For friends and family of MCV, VCU and Children's Hospital of Richmond at VCU Graduates.

Hosted by Dr. Bruce K. Rubin, Jessie Ball duPont Distinguished Professor and Chair, Department of Pediatrics.

Dr. Joseph Zanga is a true advocate for children, dedicating his successful career to advancing pediatric health care.

Dr. Zanga completed his pediatric residency and served as chief resident at the Medical College of Virginia. During his subsequent 19-year tenure with MCV, he provided influential leadership in developing the pediatric ER, child abuse program, and poison center.



Dr. Zanga was committed to the quality education of current and future pediatric specialists, educating pediatric medical students and residents at prominent medical centers throughout the country. A recognized leader in his field, he was elected president of the American Academy of Pediatrics. He also developed the Pediatrics at the Beach conference, providing contemporary clinical education for professionals who deliver primary care to children and adolescents. As we commemorate the 40th anniversary of this thriving event, we also celebrate the innovation, dedication and guidance of Dr. Zanga.

Sunday, July 22: Developmental and Behavioral

A.M.

6:30 **Check-In and Continental Breakfast**

7:10 **Welcome and Announcements**

Moderator: Pasquale Accardo, MD, FAAP

7:15 **Addressing Parental Substance Abuse in the Context of Pediatric Care**

Sebastian Tong, MD, MPH

8:15 **Stress-Free CBT: A Practical Approach to Psychotherapy in the Pediatric Office Setting**

Julie Linker, PhD

9:15 **Break**

9:30 **WORKSHOPS - SESSION 1**

1. Alphabet Soup: Effectively Working with the IEP, 504 Plan, FBA, and...

Harriet Marie Chapin, MS, CPNP

2. Behavioral Approaches to Sleep Problems in Children with ADHD and Autism

Jennifer Accardo, MD, MSCE

3. No Need for Anxiety in Treating Anxiety, Depression and OCD in the Pediatric Office Setting

Julie Linker, PhD

4. The Invisible Disability: Developmental Coordination Disorder

Elizabeth Kopp Brown MS, OTR/L, Courtney English Lynch, MS, OTR/L and Eugenio Monasterio, MD

5. *De Minimis*: How to Get the Most Out of the Least: Case Presentations in Development

Pasquale Accardo, MD, FAAP

10:30 **Switch Workshops**

10:45 **WORKSHOPS (repeated) – SESSION 2**

11:45 **Conference Adjourns**

Program Chairs

Pasquale Accardo, MD, FAAP

James H. Franklin Professor
Developmental Pediatrics
Children's Hospital of Richmond

Robin Foster, MD, FAAP, FACEP

Associate Professor
Pediatric Emergency Medicine
Children's Hospital of Richmond

Linda Meloy, MD, FAAP

Professor
General Pediatrics
Children's Hospital of Richmond
Medical Director, VCU Health
Continuing Medical Education

Guest Speakers

John W. Harrington, MD

Professor of Pediatrics
Eastern Virginia Medical School
Division Director, General Academic
Pediatrics

President of the Professional Staff
Children's Hospital of the King's
Daughters
Norfolk, VA

Megan Heere, MD

Associate Professor, Clinical Pediatrics
Lewis Katz School of Medicine
Temple University
Medical Director, Temple University
Hospital Well Baby Nursery
Philadelphia, PA

Jeffrey Roberts, MD, CAQSM

Assistant Clinical Professor
Family Medicine
St. Francis Family Medicine Center
Midlothian, VA



Faculty

Children's Hospital of Richmond at Virginia Commonwealth University,
Richmond, VA

Jennifer Accardo, MD, MSCE

Assistant Professor
Developmental Pediatrics

Aline Baghdassarian, MD, MPH, FAAP

Assistant Professor
Emergency Medicine

Susan Beckman, BSN, RN, CPEN

Clinical Nurse IV
Emergency Medicine

Elizabeth Kopp Brown, MS, OTR/L

Occupational Therapist

Kerri Carter, MD, FAAP

Assistant Professor
Cardiology

Harriet Marie Chapin, MS, CPNP

Certified Pediatric Nurse Practitioner
Developmental Pediatrics

Nancy Georges, RN, IBCLC, CPN, CPEN, PNNCT

Clinical Nurse IV
Emergency Medicine

Amy Harper, MD

Associate Professor
Child Neurology
Medical Director, Muscular Dystrophy
Association Care Center

Joanna Horstmann, MD

Assistant Professor
Orthopaedic Surgery

Ann-Marie Irani, MD

Professor
Allergy and Immunology

Tiffany Kimbrough, MD

Associate Professor
General Pediatrics

Julie Linker, PhD

Assistant Professor of Psychiatry
Licensed Clinical Psychologist
Virginia Treatment Center for Children

Megan Lo, MD

Assistant Professor
Nephrology

Courtney English Lynch, MS, OTR/L

Occupational Therapist

Sean McKenna, MD

Assistant Professor
General Pediatrics

Eugenio Monasterio, MD

Assistant Professor
Physical Medicine & Rehabilitation

Christopher Pruitt, MD

Assistant Professor
Emergency Medicine

Evan Silverstein, MD

Assistant Professor
Ophthalmology

Flora Szabo, MD, PhD

Assistant Professor
Gastroenterology

Sebastian Tong, MD, MPH

Assistant Professor
Family Medicine
VCU Health

Gregory Vorona, MD

Assistant Professor
Radiology

Deanna Willis, MD

Fellow, Emergency Medicine

Wei Zhao, MD, PhD

Associate Professor and Chief
Allergy and Immunology
Program Director, Allergy and
Immunology Fellowship
Pediatric Ambulatory Medical Director

Registration Fees | Register online: cme.vcuhealth.org/peds

Standard Registration

- \$475 Physician
- \$350 Physician in training or health care professional (NP, PA, RN, etc.)
- \$200 One-day fee

VA Chapter AAP Members

- \$375 Physician
- \$275 Physician in training

VCU Dept. of Pediatrics

- \$325 Faculty and staff
- Fee waived - Residents and fellows (pre-approved by Planning Committee)

MOC Credit (for physicians only)

- \$50 Additional fee

Syllabus (*free download available*)

- \$60 Printed

Cancellation Policy

Registration fee, less a \$60 non-refundable administrative fee, will be refunded only if written notice of cancellation is received via email to cmeinfo@vcuhealth.org on or before **July 5, 2018**. No refunds after this date.

If special accommodations are needed, please contact us at (804) 828-3640.

Course Objectives

- Identify evidence-based approaches to address the management of a variety of strategies for treatment of pediatric disorders.
- Integrate research advances and clinical innovations with the delivery of pediatric patient-centered care.
- Apply the discussions on controversies that surround areas of treatment and diagnosis in pediatrics to the bedside/clinical discussions with patients and their guardians.
- Incorporate into practice new guidelines, protocols, skills and best practices for management of pediatric conditions.

Lodging Accommodations

Conference Hotel:

Wyndham Virginia Beach Oceanfront Hotel

5700 Atlantic Avenue, Virginia Beach, VA 23451

A block of rooms has been reserved at the Wyndham until June 15. To book, call the hotel directly at (800) 365-3032 and identify yourself as an attendee of "Peds at the Beach 2018" to receive the discounted rate. Book your rooms early as the hotel frequently sells out. Complimentary parking is available for hotel guests.

Register Online | cme.vcuhealth.org/peds

Discounted room rates, excluding taxes and daily \$2 resort fee:

Non-oceanfront: \$219/night

Oceanfront: \$249/night

Executive Level: \$279/night

One-Bedroom Suite: \$399/night

Two-Bedroom Suite: \$499/night

Discounted rate available three days prior and post the scheduled conference dates, per availability.

ALTERNATE LODGING *limited number of rooms available*

Hilton Garden Inn Virginia Beach Oceanfront

3315 Atlantic Avenue, Virginia Beach, VA 23451

To book, call the hotel directly at (757) 305-9000 and identify yourself as an attendee of "VCU Pediatrics at the Beach" to receive the discounted rate of \$259.00 per night, plus tax for single/double rooms.

Self-parking for overnight guests is complimentary. Valet parking for overnight guests is available at the rate of \$16.00 per car. Rates are subject to change.

Children's Hospital of Richmond at VCU (CHoR)

Children's Hospital of Richmond at VCU is ranked among the nation's top children's hospitals by U.S. News & World Report. Learn more about our services and CME offerings at chrichmond.org/CME.

Virginia Chapter - American Academy of Pediatrics

American Academy
of Pediatrics



DEDICATED TO THE HEALTH OF ALL CHILDREN™

Virginia Chapter

View Membership video at

<http://youtu.be/7gmGfCs5-y4> and other information by visiting the VA-AAP website at virginiapediatrics.org

Disclosure Statement

In compliance with ACCME Standards, all planner and presenter relationships with commercial supporters have been resolved. All presenting faculty affirm that they will employ the best available evidence from all sources to support any clinical recommendations made in their presentations. If learners detect any commercial bias in any presentation, they should document their observations on the Activity Evaluation Form.



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Accreditation and Credit

VCU Health Continuing Medical Education is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

VCU Health Continuing Medical Education designates this live activity for a maximum of 14.0 **AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Successful completion of this CME activity, which includes participation in the activity, with individual assessments of the participant and feedback to the participant, enables the participant to earn 7 MOC points in the American Board of Pediatrics (ABP) Maintenance of Certification (MOC) program. It is the CME activity provider's responsibility to submit participant completion information to ACCME for the purpose of granting ABP MOC credit.

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit pending.

This continuing medical education activity has been reviewed by the American Academy of Pediatrics and is acceptable for a maximum of **14.0** AAP credits. These credits can be applied toward the AAP CME/CPD Award available to Fellows and Candidate Members of the American Academy of Pediatrics.

Questions and Information

VCU Health Continuing Medical Education
(800) 413-2872 | (804) 828-3640 | cmeinfo@vcuhealth.org

VCU Health is an equal opportunity/affirmative action employer.

Connect with your peers!

Friday, July 20 | Networking Reception

Looking to connect with other attendees? Don't miss this year's Friday evening networking reception, where you can mix and mingle in a relaxed atmosphere with other attendees and speakers, enjoy a light snack, and view posters highlighting faculty and achievements of CHoR.



Bring the whole family! Children are welcome to attend. The VA Aquarium & Marine Science Center will provide a touch tank experience.

Notes



Register Online | cme.vcuhealth.org/peds



VCU Health Continuing Medical Education
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Emergency Medicine • Primary Care • Developmental/Behavioral

