



# *Stepping Stones to Excellence in Wound Care*

**September 28th - 29th, 2017**

**Richmond Marriott Downtown  
500 East Broad Street  
Richmond, VA**

**Presented by VCU Health Wound Care Team,  
VCU Health Continuing Medical Education, &  
VCU Health Department of Education & Professional Development**



**VCU**Health™



## Conference Overview

*The complex world of wound care has grown exponentially over the past years and with it, an increased knowledge is required to navigate the changing landscape. This conference serves to provide physicians, physician assistants, nurse practitioners, nurses, physical therapists, dieticians and other members of the healthcare team with the necessary stepping stones to enhance their practice and optimize patient care. The faculty are local, regional and nationally known expert researchers, providers and clinicians, who are passionate, invested, and ready to deliver cutting edge education.*

**Stepping Stones to Excellence in Wound Care** offers educational, evidence-based sessions combined with interactive networking and a dynamic Exhibit Hall! We are honored to have you join us.

## Learning Objectives

- I. Identify current guidelines and best practice recommendations for the assessment and management of chronic wounds.
- II. Describe best practice recommendations for wound bed preparation and treatment.
- III. Recognize clinical indicators prompting consultation of, or referral to, specialized providers.

## Accreditation & Credit

### Physicians

University Health Services Professional Education Programs (UHS-PEP) of Virginia Commonwealth University Health System is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UHS-PEP designates this live activity for a maximum of **13.50 AMA PRA Category 1 Credits™**.

Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### Nurses

**13.4 Contact Hours.** VCU Health is approved as a provider of continuing nursing education by the Virginia Nurses Association, an accredited approver by the American Nurses Credentialing Center Commission on Accreditation.

\*Please note that the American Medical Association & the American Nurses Credentialing Center use different methods in the calculation of continuing education credits. More information regarding these processes can be found on the respective organization's website.



## Thursday, September 28th

## Friday, September 29th

<b>AM</b>		<b>AM</b>	
7:00	<b>Registration &amp; Continental Breakfast with Exhibitors</b>	7:00	<b>Registration &amp; Continental Breakfast with Exhibitors</b>
8:00	<b>Welcome &amp; Announcements</b>	8:00	<b>Welcome &amp; Announcements</b>
8:10	<b>Keynote Address</b> <b>The Human Response to Injury &amp; Tissue Repair</b> <i>Robert Kirsner, MD, PhD</i> <i>University of Miami Health System</i>	8:10	<b>Keynote Address</b> <b>Are All Pressure Injuries Really Just Deep Tissue Injuries?</b> <i>Joyce Black, PhD, RN, CWCN, FAAN</i> <i>University of Nebraska School of Nursing</i>
9:00	<b>It's All About Preparation: Wound Bed Assessment &amp; BioFilm</b> <i>Jonathan Brantley, DPM</i> <i>Hunter Holmes McGuire VA Medical Center</i>	9:00	<b>Managing the Complex Wound Patient: Avoiding Hospitalization and Readmission</b> <i>Tina Lucas, PhD, RN, ANP-BC</i> <i>VCU Health Plastic &amp; Reconstructive Surgery</i>
10:00	<b>Break with Exhibitors</b>	10:00	<b>Break with Exhibitors</b>
10:30	<b>All Dressed Up: Navigating Dressings, Orders and Coverage at Home</b> <i>Dot Weir, RN, CWON, CWS</i> <i>Wound Healing Center of Osceola Regional Medical Center</i>	10:30	<b>Keynote Address</b> <b>Incontinence Associated Dermatitis: Is There a Link Between HAPU &amp; CAUTI?</b> <i>Mikel Gray, PhD, PNP, FNP, CUNP, CCCN, FAANP, FAAN</i> <i>University of Virginia</i>
11:30	<b>Own Your Outcomes: Driving Down HAPUs in the Cardiac Surgery ICU</b> <i>Linda Currie, RN, MSN, ACNS-BC, CCRN-CSC</i> <i>VCU Health Cardiac Surgery Intensive Care Unit</i>	11:15	<b>Nutrition and Pressure Injury Development: A New Understanding?</b> <i>Sadeq Quraishi, MD</i> <i>Massachusetts General Hospital</i>
<b>PM</b>		<b>PM</b>	
12:15	<b>Lunch with Exhibitors</b>	12:00	<b>Lunch with Exhibitors</b>
1:15	<b>Keynote Address</b> <b>Pediatric &amp; Neonatal Considerations in Wound Care</b> <i>Sundee Keswani, MD, FACS, FAAP</i> <i>Texas Children's Hospital</i>	1:00	<b>Negative Pressure Wound Therapy: The Traditional vs. Disposable Debate</b> <i>Dot Weir, RN, CWON, CWS</i> <i>Wound Healing Center of Osceola Regional Medical Center</i>
2:15	<b>Managing Wound Pain</b> <i>Bart Bobb, MSN, FNP, BS, ACHPN</i> <i>VCU Health Palliative Care</i>	1:45	<b>Diabetic Foot &amp; Nail Care</b> <i>Tara Beuscher, DNP, RN-BC, GCNS-BC, ANP-BC, CWOCN, CFCN</i> <i>University of Virginia Transitional Care Hospital</i>
3:00	<b>Break with Exhibitors</b>	2:30	<b>Break with Exhibitors</b>
3:15	<b>Critical Limb Ischemia</b> <i>Robert Larson, MD, MSHA, RVT, FACS</i> <i>VCU Health Vascular &amp; Endovascular Surgery</i> <i>Director of Quality &amp; Safety, Dept. of Surgery</i>	2:45	<b>Benefit vs. Burden in Terminal Illness</b> <i>Pat Coyne, MSN, ACHPN, ACNS-BC, FAAN, FPCN</i> <i>Medical University of South Carolina</i>
3:45	<b>Hyperbaric Oxygen Therapy: Who Should Dive?</b> <i>Lee Ruotsi, MD</i> <i>Mount Sinai Beth Israel Hospital</i>	3:45	<b>Understanding the Changing Health Care Landscape with At Risk Populations</b> <i>Sheryl Garland, MHA, BA</i> <i>VP of Health Policy &amp; Community Relations</i> <i>VCU Health</i>
4:45	<b>Adjourn</b>	4:30	<b>Adjourn</b>
6:00	<b>Wine &amp; Cheese Networking Reception</b>		

## Featured Speakers



**Robert Kirsner, MD, PhD** is a Tenured Professor, Chairman and holds the endowed Harvey Blank Chair in Dermatology in the Department of Dermatology and Cutaneous Surgery at the University of Miami Miller School of Medicine. He currently serves as director of the University of Miami Hospital Wound Center and Chief of Dermatology at the University of Miami Hospital. Dr. Kirsner received his undergraduate degree from Texas A&M University (1984) and received his medical degree from the University of Miami (1988) and after his clinical training he completed his doctorate in Epidemiology from the University of Miami (2004). Dr. Kirsner completed a fellowship in wound healing (1992) and his residency (1995) in dermatology at the University of Miami. With research interests in Wound Healing and Skin Cancer Epidemiology, Dr. Kirsner serves on the editorial boards for a number of journals in Dermatology and Wound Healing. He recently completed his term as chair of the American Academy of Dermatology's Council on Education and Maintenance of Certification and is a trustee for the Dermatology Foundation. Dr. Kirsner is a recently retired board member of the Wound Healing Society, is past president of the Association for the Advancement of Wound Care and the Florida Society of Dermatology and Dermatologic Surgery. In addition to career development awards and industry sponsored funding, he is a recipient of NIH, ACS, CDC funding for his research. Independent of books, book chapters and abstracts, he has published over 400 articles.

**Sundeep G. Keswani, MD** Associate Professor in the Division of Pediatric Surgery, is a member of the pediatric surgery and fetal surgery team at Texas Children's Hospital and the principal investigator for the Texas Children's Laboratory for Regenerative Tissue Repair. Dr. Keswani completed his adult general surgery training at Louisiana State University in his hometown of New Orleans and completed his pediatric surgery fellowship at St. Louis Children's Hospital and the Washington University School of Medicine. He also completed a research fellowship and fetal surgery fellowship at the Children's Hospital of Philadelphia. Prior to coming to Texas Children's, Dr. Keswani was an attending surgeon at Cincinnati Children's Hospital. Dr. Keswani's clinical interests are in fetal diagnosis and therapy, neonatal surgery, congenital diaphragmatic hernia, ECMO and pediatric wound care. His NIH-funded laboratory studies the molecular mechanisms of regenerative fetal tissue repair and is actively developing novel therapeutics to achieve postnatal regenerative wound healing.



**Joyce M. Black, PhD, RN** is a Professor in the College of Nursing at the University of Nebraska Medical Center in Omaha, Nebraska. She teaches junior and senior level nursing students in medical-surgical and intensive care nursing. Dr. Black also teaches advanced pathophysiology and supervises research activities of graduate students. Her current funded research is in the area of pressure ulcers, deep tissue injury and intertriginous dermatitis. Dr. Black has had years of clinical experience as a medical surgical nurse at Saint Mary's Hospital in Rochester Minnesota, affiliated with the Mayo Clinic. Her clinical practice has been in orthopedics, critical care, burn care, respiratory diseases, wound care and plastic surgery. She is a certified wound care nurse. Dr. Black is also a Fellow with the American Academy of Nursing being inducted into the Academy of Nursing for her work in Deep Tissue Injury. She is Past President of the National Pressure Ulcer Advisory Panel. Dr. Black served as co-chair of the task force to define deep tissue injury and co-chair of the recent task force to update the definitions of the stages of pressure injury.



**Mikel Gray, PhD, PNP, FNP, CUNP, CCCN, FAANP, FAAN** is Professor and Nurse Practitioner with the Department of Urology and School of Nursing at the University of Virginia in Charlottesville. He is Editor-in Chief of the Journal of Wound, Ostomy and Continence Nursing and a Board Member of the Society's Center for Clinical Investigation. He lectures nationally and internationally on topics related to urodynamic testing, urologic nursing, wound, ostomy and continence nursing, and evidence based practice. Dr. Gray is a Fellow in both the American Academy of Nursing and the Academy of Nurse Practitioners.





## Registration & Fees

Register online at <https://cme.vcuhealth.org/> (Best viewed using Google Chrome)

### Nursing & Allied Health Professionals

Single Day \$165

Both Days \$285

### Physicians

Single Day \$200

Both Days \$300

### Need Assistance?

If special circumstances apply to your registration or an alternate payment method is preferred, please contact VCU Health CME.

Phone: (804) 828-3640

Email: [cmeinfo@vcuhealth.org](mailto:cmeinfo@vcuhealth.org)

### Cancellation Policy:

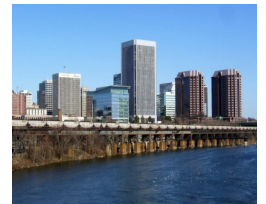
Registration fee, less a \$60.00 non-refundable administrative fee, will be refunded only if written notice of cancellation is received via email to [cmeinfo@vcuhealth.org](mailto:cmeinfo@vcuhealth.org) on or before **August 28, 2017**. No refunds will be processed after this date.

## Accommodations

### Richmond Marriott Downtown

500 East Broad Street, Richmond, VA 23219

In the heart of downtown, the newly-renovated Richmond Marriott offers a blend of luxury and Southern charm. This hotel in Downtown Richmond offers a prime location that puts you just steps from its historical past. Guests can experience the city's unique ambiance by taking the complimentary shuttle to a number of diverse dining and entertainment venues. The stylish guest rooms feature modern amenities including High-Speed WiFi. With over 26,000 square feet of newly-renovated event space, the Richmond Marriott is an ideal location for our conference. Diners love T-Miller's, the exciting, onsite sports bar, and often follow-up with a cocktail in the Liberty Bar at the hotel.



**A limited number of guest rooms have been blocked for the event.** To reserve your room now, please contact: (804) 643-3400 or visit online: <https://aws.passkey.com/go/aa25c086>

Additional rooms are also available at the **Hilton Garden Inn** located at 501 East Broad Street, Richmond VA 23219. For booking information please contact: (804) 344-4300 or visit online at: <http://www3.hilton.com/en/hotels/virginia/hilton-richmond-downtown-RICRDHH/index.html>

## Disclosure Statement

In compliance with ACCME Standards, all planner and presenter relationships with commercial supporters have been resolved according to VCU's policy on Conflict of Interest. All presenting faculty affirm that they will employ the best available evidence from all sources to support any clinical recommendations made in their presentations. If learners detect any commercial bias in any presentation, they should document their observations on the online Activity Evaluation Form.

Virginia Commonwealth University is an equal opportunity/affirmative action institution. If special accommodations are needed, please contact Mary McLeese at [maryellen.mcleese@vcuhealth.org](mailto:maryellen.mcleese@vcuhealth.org) or (804) 828-5415.