



# 42<sup>nd</sup> Annual Pediatric Primary Care Conference

July 17–19, 2020  
Hilton Virginia Beach Oceanfront  
3001 Atlantic Avenue  
Virginia Beach, VA 23451

# Pediatrics at the Beach

Join us in Virginia Beach for three half-days of innovative content on urgent care, primary care, and developmental pediatrics with small group sessions that provide opportunities for interactive learning through case analysis and in-depth discussion. Network with your peers and catch up with old friends at the evening reception and Annual Pediatric Gathering on Friday.

## Target audience

This activity is designed for physicians, nurse practitioners, physician assistants, nurses, and other health care professionals who deliver primary, urgent, emergency, and developmental care to children and adolescents.


## Course objectives

At the conclusion of this activity, learners will be able to:

- Identify evidence-based approaches to address the management of infections, post-transplant patients, substance abuse, food allergy, cough, concussions, diabetes, dermatology conditions, parenting issues, Down syndrome, and mood disorders.
- Integrate research advances and clinical innovations with the delivery of pediatric oncology care, antibiotic coverage, asthma, food selectivity, and developmental screening in pediatric patients.
- Apply the discussions on controversies that surround areas of treatment of vaping, education deficiencies, inadequate housing, and menstrual abnormalities; and diagnosis in cough, asthma, food allergies, and development to the bedside/clinical discussions with patients and their guardians.
- Incorporate into practice new guidelines in concussions, protocols in antibiotic use and allergy testing, skills in ENT examinations, suturing, and point of care testing; and best practices for management of substance abuse, cerumen removal, electronic screening, and mood disorders.

# Schedule July 17-19, 2020

Friday, July 17

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- 7:00am**      **Check-in and registration**
- 7:30am**      **Welcome and announcements**  
Elias Neujahr, MHA, MBA  
CEO Children's Hospital of Richmond at VCU  
Moderator: Robin Foster, MD
- 7:40am**      **AAP Chapter: Be the change - The power of collaboration**  
Michael Martin, MD, President, Virginia Chapter AAP
- 8:00am**      **Emerging trends in teen substance use and misuse**  
Christopher Holstege, MD
- 8:50am**      **Post-transplant patient in primary care office**  
Nada Yazigi, MD
- 9:40am**      **Scout guide to antibiotic use in 2020**  
David Friedel, MD and Emily Godbout, DO
- 10:30am**     **Refreshment break with exhibits**
- 11:00am**     **Workshop - Session 1**
- 1. Case examples in teen substance use and misuse**  
Christopher Holstege, MD
  - 2. Point of care testing in office practice**  
Christopher Doern, PhD
  - 3. Housing and special education advocacy for the primary care practice**  
Cassie Powell, Esq, MSW and Sara Blöse, JD
  - 4. Suturing basics for the office**  
Samuel Bartle, MD and Emily Horne, CPNP
  - 5. Update on pediatric UTI and voiding dysfunction**  
Valre Welch, CPNP
  - 6. Application of antibiotics scout guide**  
David Friedel, MD and Emily Godbout, DO

Register online at [vcu.cloud-cme.com/peds](https://vcu.cloud-cme.com/peds)

**12:05pm**      **Workshop - Session 2 (repeated)**

**1:05pm**      **Adjourn**

**4:00pm**      **Virginia Chapter, American Academy of Pediatrics:**  
**- 5:00pm**      **Board meeting**

**5:30pm**      **Networking reception with posters and annual pediatric**  
**- 7:00pm**      **gathering, honoring Anne-Marie Irani, MD**

Join the Department of Pediatrics as they honor Anne-Marie Irani, MD. You'll be able to connect with other attendees, mix and mingle in a relaxed family-friendly atmosphere, enjoy heavy hors d'oeuvres, and view posters highlighting achievements in pediatrics. Bring the whole family! Children are invited to attend and enjoy a beach-themed activity and touch tank experience.

Hosted by Bruce K. Rubin, Jessie Ball duPont Distinguished Professor and Chair, Department of Pediatrics, Physician-in-Chief, CHoR.

Dr. Anne-Marie Irani cared for patients at Children's Hospital of Richmond at VCU for 33 years and was well-loved by both children and parents. Since her retirement from full-time patient care and research in March 2019, Dr. Irani has served as professor emerita of pediatrics and internal medicine in the Division of Pediatric Allergy and Immunology at VCU. She has been a leader in the field of pediatric allergy and immunology, making research breakthroughs in the biology of human mast cells and lending her expertise serving in key roles for the American Academy of Pediatrics, American Board of Allergy and Immunology, and The Journal of Allergy and Clinical Immunology, among other national positions.



Saturday, July 18

**7:00am**      **Check-in and registration**

**7:50am**      **Conference announcements**

Bruce Rubin, MD

Moderator: Linda Meloy, MD

**8:00am**      **Food oil oral immunotherapy for food allergy:  
To do or not to do?**

Anne-Marie Irani, MD

**8:50am**      **Controversies in cough**

Bruce Rubin, MD

**9:40am**      **Cutting-edge pediatric hematology-oncology  
without cutting**

Jordyn Griffin, MD

**10:30am**     **Refreshment break with exhibits**

**11:00am**     **Workshop - Session 1**

**1. New light on concussion management**

Olivier Rolin, MD

**2. Challenging periods, new options**

Stephanie Crewe, MD

**3. Honing your ENT skills: Airways instrumentation  
and management of cerumen**

Kelley Dodson, MD and Linda Meloy, MD

**4. The elephant in the room: Challenges we face providing  
care for children with type 1 diabetes and how we  
solve them**

Bryce Nelson, MD

**5. Is it fake news or real? Update in dermatology**

Laurie Shinn, MD

**6. Clinical pearls for asthma care**

Anne-Marie Irani, MD and Ginger Mary, CPNP

**12:05pm**    **Workshop - Session 2 (repeated)**

**1:05pm**      **Adjourn**

Sunday, July 19

**6:30am**      **Check-in and registration**

**7:10am**      **Welcome and announcements**

Moderator: Jennifer Accardo, MD

**7:15am**      **Balancing supervision and independence in parenting**

Barbara Howard, MD

**8:15am**      **Developmental updates in the care of children with  
Down syndrome**

Valentina Intagliata, MD

**9:15am**      **Refreshment break with exhibits**

**9:30am**      **Workshop - Session 1**

**1. Utilizing play in assessment and intervention**

Anjali Gowda Ferguson, PhD

**2. Screen time: New developmental connections**

Bergen Nelson, MD

**3. How to manage mental health in primary care  
using VMAP**

Sandra Chung, MD

**4. Pearls in the care of children with Down syndrome**

Valentina Intagliata, MD

**5. Food selectivity: They don't always grow out of it?**

Kimberly Rittenour, CPNP; Jeremy Santoro, RD; and  
Brandi Watts, CCC-SLP

**6. First steps in mood disorders: Self-injury management**

Ross Yaple IV, MD

**10:30am**      **Workshop - Session 2 (repeated)**

**11:30am**      **Adjourn**



# Faculty

## Program Committee

### **Jennifer Accardo, MD, MSCE**

Assistant Professor  
Developmental Pediatrics  
Children's Hospital of Richmond at VCU

### **Robin Foster, MD, FAAP, FACEP**

Associate Professor  
Emergency Medicine and  
General Pediatrics  
Director, Child Protection Team  
Children's Hospital of Richmond at VCU

### **Emily Horne, MSN, RN, CPNP**

Pediatric Nurse Practitioner  
Child Protection Team  
Children's Hospital of Richmond at VCU

## Guest Speakers

### **Sara Blose, JD**

Managing Attorney  
Medical Legal Partnership  
Director, Health Advocacy Central  
Virginia Legal Aid Society

### **Sandy Chung, MD, FAAP, FACHE**

Medical Director  
Virginia Mental Health Access Program

### **Christopher Holstege, MD**

Professor  
Emergency Medicine and Pediatrics  
University of Virginia  
Chief, Medical Toxicology  
Executive Director, Elson Student  
Health Center  
Director, Blue Ridge Poison Center

### **Barbara Howard, MD**

Assistant Professor  
General Pediatrics  
Johns Hopkins University, School of  
Medicine

### **Linda Meloy, MD, FAAP**

Professor  
General Pediatrics  
Children's Hospital of Richmond at VCU  
Medical Director, VCU Health  
Continuing Education

### **Karol Wilson, MBA**

Outreach and Marketing, Senior  
Department of Strategy and Marketing  
Children's Hospital of Richmond at VCU

### **Valentina Intagliata, MD**

Assistant Professor  
Developmental Pediatrics  
University of Virginia

### **Michael Martin, MD**

President  
Virginia Chapter of the American  
Academy of Pediatrics

### **Cassie Powell, Esq., MSW**

Attorney  
Legal Aid Justice Center  
Just Children Program

### **Laurie Shinn, MD**

Dermatology  
Commonwealth Dermatology

### **Nada Yazigi, MD**

Medical Director, Pediatric Hepatology  
and Liver Transplantation  
MedStar Georgetown University  
Transplant Institute  
MedStar Georgetown University Hospital

## Children's Hospital of Richmond at VCU Faculty

### **Samuel Bartle, MD, FAAP, FACEP**

Assistant Professor  
Emergency Medicine

### **Stephanie Crewe, MD, MHS**

Associate Professor and Chief  
Adolescent Medicine

### **Kelley Dodson, MD, FACS**

Professor  
Otolaryngology  
Director, Otolaryngology Residency

### **Christopher Doern, PhD**

Associate Professor  
Pathology and Pediatrics  
Director, Microbiology

### **David Friedel, MD, FAAP**

Assistant Professor  
Infectious Disease  
Director, Internal Medicine-Pediatrics  
Residency

### **Emily Godbout, DO, MPH**

Assistant Professor  
Infectious Disease  
Director, Antimicrobial Stewardship

### **Anjali Gowda Ferguson, PhD**

Licensed Clinical Psychologist  
Developmental Pediatrics

### **Jordyn Griffin, MD**

Assistant Professor  
Hematology and Oncology

### **Anne-Marie Irani, MD**

Professor Emerita  
Pediatrics and Internal Medicine  
Allergy and Immunology

### **Ginger Mary, CPNP, MSN, AE-C**

Pediatric Nurse Practitioner  
Pulmonology

### **Bergen Nelson, MD, MS**

Assistant Professor  
General Pediatrics

### **Bryce Nelson, MD, PhD**

Associate Professor and Chief  
Endocrinology

### **Kimberly Ritenour, MS, RN, CPNP**

Pediatric Nurse Practitioner  
Gastroenterology and Nutrition  
Feeding Program

### **Olivier Rolin, MD, PhD**

Assistant Professor  
Physical Medicine and Rehabilitation

### **Bruce Rubin, MEng, MD, MBA, FRCPC**

Jessie Ball DuPont Distinguished  
Professor and Chair  
Department of Pediatrics  
Physician-in-Chief, Children's Hospital of  
Richmond at VCU  
Pulmonology

### **Jeremy Santoro, MSHA, RD**

Registered Dietitian  
Gastroenterology and Nutrition  
Feeding Program

### **Brandi Watts, MS, CCC-SLP**

Speech-Language Pathologist  
Feeding Program

### **Valre Welch, MSN, RN, CPNP**

Nurse Practitioner  
Urology

### **Ross Yaple IV, MD**

Assistant Professor  
Psychiatry  
Director, Child and Adolescent Psychiatry  
Fellowship



## Disclosure statement

In compliance with ACCME Standards, all planner and presenter relationships with commercial supporters have been resolved. All presenting faculty affirm that they will employ the best available evidence from all sources to support any clinical recommendations made in their presentations. If learners detect any commercial bias in any presentation, they should document their observations on the activity evaluation form.



## Accreditation and education credit



In support of improving patient care, VCU Health is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

VCU Health designates this live activity for a maximum of 13 **AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

13 ANCC contact hours.

Successful completion of this CME activity, which includes participation in the activity, with individual assessments of the participant and feedback to the participant, enables the participant to earn 7 MOC points in the American Board of Pediatrics (ABP) Maintenance of Certification (MOC) program. It is the CME activity provider's responsibility to submit participant completion information to ACCME for the purpose of granting ABP MOC credit.

Note: Post-test must be completed by September 30, 2020 to receive ABP MOC credit.

## Registration

### **Standard Registration**

\$475 Physician

\$350 Physician-in-training or  
health care professional  
(NP, PA, RN, etc.)

\$200 One-day fee

### **VA Chapter AAP Members**

\$375 Physician

\$275 Physician-in-training

### **VCU Dept. of Pediatrics**

\$325 Faculty and staff

Fee waived - Residents and  
fellows (pre-approved by Planning  
Committee)

### **MOC Credit (for physicians only)**

\$50 Additional fee

### **Syllabus (free download available)**

\$60 Printed

*On-site registrations will incur an additional \$50 processing fee.*

Register online at [vcu.cloud-cme.com/peds](http://vcu.cloud-cme.com/peds)

### **Cancellation policy**

Registration fee, less a 15% non-refundable administrative fee, will be refunded only if written notice of cancellation is received via email to [ceinfo@vcuhealth.org](mailto:ceinfo@vcuhealth.org) on or before June 26, 2020. There will be no refunds after this date.

## Lodging

### **Conference Hotel: Hilton Virginia Beach Oceanfront**

Hotel 3001 Atlantic Avenue, Virginia Beach, VA 23451

A block of rooms has been reserved at the Hilton until June 17, 2020.

Book your rooms early as the hotel frequently sells out.

**Book online** | <https://tinyurl.com/PATB2020>

**Book by phone** | Call (757) 213-3000 and identify yourself as an attendee of “Peds at the Beach 2020” to receive the discounted rate.

### **Discounted room rates, excluding taxes and daily resort fee**

City view \$369/night

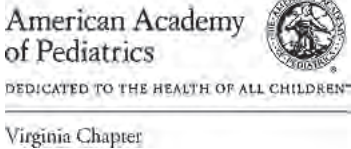
Oceanfront \$389/night

Discounted rate available two days prior and post the scheduled conference dates, per availability.

# Children's Hospital of Richmond at VCU (CHoR)

We cover nearly every pediatric health care need under the sun – from casts to cancer – from simple to complex – we do everything in our power to give kids a shot at a healthy future. Learn more about our services and CME offerings at [chrichmond.org/CME](http://chrichmond.org/CME).

## Virginia Chapter - American Academy of Pediatrics



View membership video at <https://youtu.be/7gmGfCs5-y4> and other information by visiting the VA-AAP website at [virginiapediatrics.org](http://virginiapediatrics.org).

### Questions and information

VCU Health Continuing Education  
(800) 413-2872 | (804) 828-3640 | [ceinfo@vcuhealth.org](mailto:ceinfo@vcuhealth.org)

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Minimum and maximum numbers for attendance at this event have been established, and we reserve the right to substitute speakers/topics, adjust credit hours, or cancel if necessary.

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42<sup>nd</sup> Annual

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Urgent Care | Primary Care | Developmental/Behavioral

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