42nd Annual Pediatric Primary Care Conference

July 17–19, 2020
Hilton Virginia Beach Oceanfront
3001 Atlantic Avenue
Virginia Beach, VA 23451
Pediatrics at the Beach

Join us in Virginia Beach for three half-days of innovative content on urgent care, primary care, and developmental pediatrics with small group sessions that provide opportunities for interactive learning through case analysis and in-depth discussion. Network with your peers and catch up with old friends at the evening reception and Annual Pediatric Gathering on Friday.

Target audience

This activity is designed for physicians, nurse practitioners, physician assistants, nurses, and other health care professionals who deliver primary, urgent, emergency, and developmental care to children and adolescents.

Course objectives

At the conclusion of this activity, learners will be able to:

• Identify evidence-based approaches to address the management of infections, post-transplant patients, substance abuse, food allergy, cough, concussions, diabetes, dermatology conditions, parenting issues, Down syndrome, and mood disorders.
• Integrate research advances and clinical innovations with the delivery of pediatric oncology care, antibiotic coverage, asthma, food selectivity, and developmental screening in pediatric patients.
• Apply the discussions on controversies that surround areas of treatment of vaping, education deficiencies, inadequate housing, and menstrual abnormalities; and diagnosis in cough, asthma, food allergies, and development to the bedside/clinical discussions with patients and their guardians.
• Incorporate into practice new guidelines in concussions, protocols in antibiotic use and allergy testing, skills in ENT examinations, suturing, and point of care testing; and best practices for management of substance abuse, cerumen removal, electronic screening, and mood disorders.
### Schedule July 17-19, 2020

**Friday, July 17**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00am</td>
<td>Check-in and registration</td>
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<tr>
<td>7:30am</td>
<td>Welcome and announcements</td>
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<tr>
<td></td>
<td>Elias Neujahr, MHA, MBA</td>
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<td>CEO Children’s Hospital of Richmond at VCU</td>
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<td>Moderator: Robin Foster, MD</td>
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<tr>
<td>7:40am</td>
<td>AAP Chapter: Be the change - The power of collaboration</td>
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<td>Michael Martin, MD, President, Virginia Chapter AAP</td>
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<tr>
<td>8:00am</td>
<td>Emerging trends in teen substance use and misuse</td>
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<td></td>
<td>Christopher Holstege, MD</td>
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<tr>
<td>8:50am</td>
<td>Post-transplant patient in primary care office</td>
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<td>Nada Yazigi, MD</td>
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<tr>
<td>9:40am</td>
<td>Scout guide to antibiotic use in 2020</td>
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<td>David Friedel, MD and Emily Godbout, DO</td>
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<tr>
<td>10:30am</td>
<td>Refreshment break with exhibits</td>
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<tr>
<td>11:00am</td>
<td>Workshop - Session 1</td>
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<tr>
<td>1.</td>
<td>Case examples in teen substance use and misuse</td>
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<td>Christopher Holstege, MD</td>
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<td>2.</td>
<td>Point of care testing in office practice</td>
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<td>Christopher Doern, PhD</td>
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<td>3.</td>
<td>Housing and special education advocacy for the primary care practice</td>
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<td>Cassie Powell, Esq, MSW and Sara Blose, JD</td>
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<td>4.</td>
<td>Suturing basics for the office</td>
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<td>Samuel Bartle, MD and Emily Horne, CPNP</td>
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<td>5.</td>
<td>Update on pediatric UTI and voiding dysfunction</td>
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<td>Valre Welch, CPNP</td>
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<td>6.</td>
<td>Application of antibiotics scout guide</td>
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<td></td>
<td>David Friedel, MD and Emily Godbout, DO</td>
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Register online at vcu.cloud-cme.com/peds
12:05pm   Workshop - Session 2 (repeated)

1:05pm   Adjourn

4:00pm   Virginia Chapter, American Academy of Pediatrics:
- 5:00pm   Board meeting

5:30pm   Networking reception with posters and annual pediatric gathering, honoring Anne-Marie Irani, MD
- 7:00pm

Join the Department of Pediatrics as they honor Anne-Marie Irani, MD. You'll be able to connect with other attendees, mix and mingle in a relaxed family-friendly atmosphere, enjoy heavy hors d'oeuvres, and view posters highlighting achievements in pediatrics. Bring the whole family! Children are invited to attend and enjoy a beach-themed activity and touch tank experience.

Hosted by Bruce K. Rubin, Jessie Ball duPont Distinguished Professor and Chair, Department of Pediatrics, Physician-in-Chief, CHoR.

Dr. Anne-Marie Irani cared for patients at Children’s Hospital of Richmond at VCU for 33 years and was well-loved by both children and parents. Since her retirement from full-time patient care and research in March 2019, Dr. Irani has served as professor emerita of pediatrics and internal medicine in the Division of Pediatric Allergy and Immunology at VCU. She has been a leader in the field of pediatric allergy and immunology, making research breakthroughs in the biology of human mast cells and lending her expertise serving in key roles for the American Academy of Pediatrics, American Board of Allergy and Immunology, and The Journal of Allergy and Clinical Immunology, among other national positions.
Saturday, July 18

7:00am  Check-in and registration

7:50am  Conference announcements
         Bruce Rubin, MD
         Moderator: Linda Meloy, MD

8:00am  Food oil oral immunotherapy for food allergy:
         To do or not to do?
         Anne-Marie Irani, MD

8:50am  Controversies in cough
         Bruce Rubin, MD

9:40am  Cutting-edge pediatric hematology-oncology
         without cutting
         Jordyn Griffin, MD

10:30am Refreshment break with exhibits

11:00am Workshop - Session 1
        1. New light on concussion management
           Olivier Rolin, MD
        2. Challenging periods, new options
           Stephanie Crewe, MD
        3. Honing your ENT skills: Airways instrumentation
           and management of cerumen
           Kelley Dodson, MD and Linda Meloy, MD
        4. The elephant in the room: Challenges we face providing
           care for children with type 1 diabetes and how we
           solve them
           Bryce Nelson, MD
        5. Is it fake news or real? Update in dermatology
           Laurie Shinn, MD
        6. Clinical pearls for asthma care
           Anne-Marie Irani, MD and Ginger Mary, CPNP

12:05pm Workshop - Session 2 (repeated)

1:05pm  Adjourn
Sunday, July 19

6:30am  Check-in and registration

7:10am  Welcome and announcements
        Moderator: Jennifer Accardo, MD

7:15am  Balancing supervision and independence in parenting
        Barbara Howard, MD

8:15am  Developmental updates in the care of children with Down syndrome
        Valentina Intagliata, MD

9:15am  Refreshment break with exhibits

9:30am  Workshop - Session 1
        1. Utilizing play in assessment and intervention
           Anjali Gowda Ferguson, PhD
        2. Screen time: New developmental connections
           Bergen Nelson, MD
        3. How to manage mental health in primary care using VMAP
           Sandra Chung, MD
        4. Pearls in the care of children with Down syndrome
           Valentina Intagliata, MD
        5. Food selectivity: They don’t always grow out of it?
           Kimberly Rittenour, CPNP; Jeremy Santoro, RD; and Brandi Watts, CCC-SLP
        6. First steps in mood disorders: Self-injury management
           Ross Yaple IV, MD

10:30am Workshop - Session 2 (repeated)

11:30am Adjourn
**Faculty**

**Program Committee**

**Jennifer Accardo, MD, MSCE**
Assistant Professor
Developmental Pediatrics
Children’s Hospital of Richmond at VCU

**Robin Foster, MD, FAAP, FACEP**
Associate Professor
Emergency Medicine and General Pediatrics
Director, Child Protection Team
Children’s Hospital of Richmond at VCU

**Emily Horne, MSN, RN, CPNP**
Pediatric Nurse Practitioner
Child Protection Team
Children’s Hospital of Richmond at VCU

**Linda Meloy, MD, FAAP**
Professor
General Pediatrics
Children’s Hospital of Richmond at VCU
Medical Director, VCU Health Continuing Education

**Karol Wilson, MBA**
Outreach and Marketing, Senior
Department of Strategy and Marketing
Children’s Hospital of Richmond at VCU

**Guest Speakers**

**Sara Blose, JD**
Managing Attorney
Medical Legal Partnership
Director, Health Advocacy Central
Virginia Legal Aid Society

**Sandy Chung, MD, FAAP, FACHE**
Medical Director
Virginia Mental Health Access Program

**Christopher Holstege, MD**
Professor
Emergency Medicine and Pediatrics
University of Virginia
Chief, Medical Toxicology
Executive Director, Elson Student Health Center
Director, Blue Ridge Poison Center

**Valentina Intagliata, MD**
Assistant Professor
Developmental Pediatrics
University of Virginia

**Michael Martin, MD**
President
Virginia Chapter of the American Academy of Pediatrics

**Cassie Powell, Esq., MSW**
Attorney
Legal Aid Justice Center
Just Children Program

**Laurie Shinn, MD**
Dermatology
Commonwealth Dermatology

**Nada Yazigi, MD**
Medical Director, Pediatric Hepatology and Liver Transplantation
MedStar Georgetown University Transplant Institute
MedStar Georgetown University Hospital
Children’s Hospital of Richmond at VCU Faculty

Samuel Bartle, MD, FAAP, FACEP
Assistant Professor
Emergency Medicine

Stephanie Crewe, MD, MHS
Associate Professor and Chief
Adolescent Medicine

Kelley Dodson, MD, FACS
Professor
Otolaryngology
Director, Otolaryngology Residency

Christopher Doern, PhD
Associate Professor
Pathology and Pediatrics
Director, Microbiology

David Friedel, MD, FAAP
Assistant Professor
Infectious Disease
Director, Internal Medicine-Pediatrics Residency

Emily Godbout, DO, MPH
Assistant Professor
Infectious Disease
Director, Antimicrobial Stewardship

Anjali Gowda Ferguson, PhD
Licensed Clinical Psychologist
Developmental Pediatrics

Jordyn Griffin, MD
Assistant Professor
Hematology and Oncology

Anne-Marie Irani, MD
Professor Emerita
Pediatrics and Internal Medicine
Allergy and Immunology

Ginger Mary, CPNP, MSN, AE-C
Pediatric Nurse Practitioner
Pulmonology

Bergen Nelson, MD, MS
Assistant Professor
General Pediatrics

Bryce Nelson, MD, PhD
Associate Professor and Chief
Endocrinology

Kimberly Ritenour, MS, RN, CPNP
Pediatric Nurse Practitioner
Gastroenterology and Nutrition
Feeding Program

Olivier Rolin, MD, PhD
Assistant Professor
Physical Medicine and Rehabilitation

Bruce Rubin, MEng, MD, MBA, FRCPC
Jessie Ball duPont Distinguished Professor and Chair
Department of Pediatrics
Physician-in-Chief, Children’s Hospital of Richmond at VCU
Pulmonology

Jeremy Santoro, MSHA, RD
Registered Dietitian
Gastroenterology and Nutrition
Feeding Program

Brandi Watts, MS, CCC-SLP
Speech-Language Pathologist
Feeding Program

Valre Welch, MSN, RN, CPNP
Nurse Practitioner
Urology

Ross Yaple IV, MD
Assistant Professor
Psychiatry
Director, Child and Adolescent Psychiatry Fellowship
Disclosure statement

In compliance with ACCME Standards, all planner and presenter relationships with commercial supporters have been resolved. All presenting faculty affirm that they will employ the best available evidence from all sources to support any clinical recommendations made in their presentations. If learners detect any commercial bias in any presentation, they should document their observations on the activity evaluation form.

Accreditation and education credit

In support of improving patient care, VCU Health is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

VCU Health designates this live activity for a maximum of 13 **AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

VCU Health designates this live activity for a maximum of 13 ANCC contact hours.

This continuing medical education activity has been reviewed by the American Academy of Pediatrics and is acceptable for a maximum of 13.00 AAP credits. These credits can be applied toward the AAP CME/CPD Award available to Fellows and Candidate Members of the American Academy of Pediatrics.

Successful completion of this CME activity, which includes participation in the activity, with individual assessments of the participant and feedback to the participant, enables the participant to earn 7 MOC points in the American Board of Pediatrics (ABP) Maintenance of Certification (MOC) program. It is the CME activity provider’s responsibility to submit participant completion information to ACCME for the purpose of granting ABP MOC credit. Note: Post-test must be completed by September 30, 2020 to receive ABP MOC credit.
Registration

Standard Registration
$475 Physician
$350 Physician-in-training or health care professional (NP, PA, RN, etc.)
$200 One-day fee

VA Chapter AAP Members
$375 Physician
$275 Physician-in-training

VCU Dept. of Pediatrics
$325 Faculty and staff
Fee waived - Residents and fellows (pre-approved by Planning Committee)

MOC Credit (for physicians only)
$50 Additional fee

Syllabus (free download available)
$60 Printed

On-site registrations will incur an additional $50 processing fee.

Register online at vcu.cloud-cme.com/peds

Cancellation policy
Registration fee, less a 15% non-refundable administrative fee, will be refunded only if written notice of cancellation is received via email to ceinfo@vcuhealth.org on or before June 26, 2020. There will be no refunds after this date.

Lodging

Conference Hotel: Hilton Virginia Beach Oceanfront
3001 Atlantic Avenue, Virginia Beach, VA 23451

A block of rooms has been reserved at the Hilton until June 17, 2020. Book your rooms early as the hotel frequently sells out.

Book online | https://tinyurl.com/PATB2020

Book by phone | Call (757) 213-3000 and identify yourself as an attendee of “Peds at the Beach 2020” to receive the discounted rate.

Discounted room rates, excluding taxes and daily resort fee
City view $349/night
Ocean view $369/night

Discounted rate available two days prior and post the scheduled conference dates, per availability.
Children’s Hospital of Richmond at VCU (CHoR)

We cover nearly every pediatric health care need under the sun – from casts to cancer – from simple to complex – we do everything in our power to give kids a shot at a healthy future. Learn more about our services and CME offerings at chrichmond.org/CME.

Virginia Chapter - American Academy of Pediatrics

View membership video at https://youtu.be/7gmGfCs5-y4 and other information by visiting the VA-AAP website at virginiapediatrics.org.

Questions and information

VCU Health Continuing Education
(800) 413-2872 | (804) 828-3640 | ceinfo@vcuhealth.org

If special accommodations are needed, please contact us at the phone number or email address above. VCU Health is an equal opportunity/affirmative action employer.

Minimum and maximum numbers for attendance at this event have been established, and we reserve the right to substitute speakers/topics, adjust credit hours, or cancel if necessary.

By attending this event you grant VCU Health CE the right at the event to record, film, photograph, or capture your likeness in any media and to distribute, use, or otherwise disseminate, in perpetuity, such media without any further approval or any payment to you.

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Urgent Care | Primary Care | Developmental/Behavioral

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